

Montgomery County, Maryland
Economic Development Mission - Taiwan
March 24 – April 1, 2023

WHAT:

PART I – Montgomery County, MD Meetings with Economic Development Prospects

Attendees – Montgomery County officials¹

Companies or universities potentially interested in establishing a presence in Montgomery County, MD to enter the U.S. market or expand to the East Coast.

PART II - Montgomery County, MD at 2023 Smart City Summit & Expo (SCSE)

Attendees – Montgomery County officials and business representatives

--sponsored by Taiwan Computer Association (TCA)

Areas of Focus for Conference Exhibitors: Smart City, Smart Governance, Smart Building, Smart Transportation, Smart Education, Smart Healthcare, Smart Security, ESG Excellent Enterprise, Startups, Net Zero

WHEN:

PART I (Prospects): March 27, 2023

PART II (SCSE): March 28-31, 2023

PURPOSE:

- Raise profile of Montgomery County, Maryland's technology industries on international stage
- Promote business opportunities and potential collaborations for Montgomery County-based Smart Cities companies and other firms/organizations as warranted.
- Promote Montgomery County, MD as a location for Taiwanese companies (all industry sectors) seeking to do business in the US to open their US HQ or expand their US operations in Montgomery County.
- Support positive relations among between Montgomery County, MD and Taiwan communities
- Explore possibilities for future B2B and B2G information sharing and matchmaking
- Share information about best practices in Smart Cities related and other high-tech industries.

BACKGROUND:

County Executive (CE) was invited to provide remarks at the Climate Zero Summit held as part of the Taipei Computer Association Smart Cities Summit and Expo. TCA offered to cover most of the CE's flight and four nights of accommodations. CE leveraged this invitation into opportunity to promote Montgomery County, and to establish relationships with potential prospects for the County and the government leaders who support them with fellow Montgomery County Economic Development leaders, while also engaging with Smart Cities leaders and technology providers from Taiwan and around the world.

¹Business delegation members invited but focus is County leaders recruiting prospects and generating awareness and interest in possibility expanding to Montgomery County, Maryland in the future.

DELEGATION MEMBERS²

Montgomery County, Maryland Government Representatives

- *Marc Elrich*, County Executive, Montgomery County
- *Kevin Beverly*, Board Chair, Montgomery County Economic Development Corp. (MCEDC)
- *Natali Fani-Gonzalez*, Chair, Economic Dev. Committee, Montgomery County Council
- *Gail Roper*, Chief Information Officer, Montgomery County
- *Judy Costello*, Special Projects Manager – Business, Innovation, Economic Development, Office of the County Executive, Montgomery County

Montgomery County, Maryland Business Representatives³

- DSFederal (US and Taiwan) - *Sophia Parker*, Founder & Chair
- *Lumo Imaging⁴* - *Davood Tashayyod*, Managing Partner and *Fariba Tashayyod*, COO
- *Machfu⁵* – *Jai C. Dialani*, Director of Products
- *Person Clinic⁶* - *Sarah Iranpour*, Founder
- *Chiayee Mao*, President, TCCS LLC

² See More Details on Attached Matchmaking Document

³ Lumo Imaging, Person Clinic, and Machfu are receiving MC Commerce market research & Export MD grant support

⁴ Currently in County's Rockville Incubator

⁵ Formerly in County's Germantown Incubator

⁶ Formerly (briefly) in County's Rockville Incubator; Currently has sister company with IT contract with DHHS

ITINERARY

Friday, March 24

- 8:20 a.m. – Depart Washington Dulles
- 11:13 a.m. – Arrive San Francisco
- 1:30 p.m. – Depart San Francisco

Saturday, March 25

- 6:45 p.m. – Arrive Taoyuan International Airport
- 7:45 / 8 p.m. – Arrival – Howard Plaza Hotel [福華大飯店 - Howard Hotels \(howard-hotels.com.tw\)](http://howard-hotels.com.tw)

Sunday, March 26

Midday – Meet in Lobby to Assist with Weeks' Meetings Prep; Tour of Local Temple

- 7:45/8:00 p.m. – Gail Roper & Natali Fani-Gonzalez arrive to hotel
--Also Davood and Fariba *Tashayyod* of Lumo Imaging & Sarah Iranpour – Person Clinic

Monday, March 27

- 8:10 a.m. – Meet in Hotel Lobby - Daily Briefing
(all government and business delegates joining but Machfu)
- 8:15 a.m. – Depart for TMU (van with MD Commerce Contractor Justin Chen)
- 8:50 a.m. – Arrive at Taipei Medical University (TMU) Main Campus
Office of Global Engagement Taipei Medical University
250 Wuxing Street, Taipei 11031, Taiwan
Taipei Medical University Agenda
 - 9:00 a.m. – Opening Remarks - Vice President Cheng-Yu Chen
- County Executive Marc Elrich
 - 9:05 a.m. – TMU Introduction by Dean Kuei-Ru Chou
 - 9:10 a.m. – Business Development by Dean Chun-Mao Lin
 - 9:20 a.m. – Discussion (*CE start w/video, &/or ppt – tbd*)
 - 9:55 a.m. – Group Photo and Gift Exchange

Participants from Taipei Medical University:

1. Prof. Cheng-Yu Chen (陳震宇), Vice President
2. Prof. Kang, Jiunn-Horng (康峻宏), Dean, College of Biomedical Engineering
3. Prof. Chun-Mao Lin (林俊茂), Dean, Office of Business Development (TBC)
4. Prof. Kuei-Ru Chou (周桂如), Dean, Office of Global Engagement (OGE)

5. Ms. Andrea Liu (劉梓儀), Chief, Global Partnerships Section, OGE
6. Ms. Jessy Kok (郝彩霞), Global Partnerships Section, OGE
7. Ms. Lotus Yang (楊雅蓉), Global Partnerships Section, OGE

****Participants from Montgomery County Delegation:** ALL but Machfu

10:00 a.m. – Depart for National Taiwan University (by van)

10:25 a.m. – Arrive at National Taiwan University

Rm. 103, College of EECS Building II
No.1, Sec. 4, Roosevelt Road, Taipei, 10617 Taiwan

National Taiwan University Agenda

10:30 a.m. – Opening Remarks - Professor Li-Chen Fu
– County Executive Marc Elrich

10:35 a.m. – Brief introduction of MAHC/AIROBO (by George Tseng)
and brief research introduction by faculty of the NTU attendees

10:45 a.m. – Introduction of Maryland Business Delegates (*intro, vid, ppt tbd*)

10:55 a.m. – Discussion for Possible Collaborations

11:25 a.m. – Wrap up and Group Photo

Participants from National Taiwan University

1. Li-Chen Fu, Chair Professor, EECS; Director, Center for AI and Advanced Robotics (AIROBO), NTU
2. Sheng-Lung Huang, Distinguished Professor, EECS, Graduate Institute of Photonics and Optoelectronics, NTU
3. Weichung Wang, Professor, Institute of Applied Mathematical Sciences; Director of MeDA Lab, NTU
4. Hung-Yi Lee, Assoc Professor, Dept. Electrical Engineering, NTU (tentative)
5. George Tseng, CEO, All Vista Healthcare Center (MAHC)/AIROBO, NTU
6. Viviane Yeh, Assistant, MAHC/AIROBO, NTU

****Participants from Montgomery County Delegation:** ALL but Machfu & Lumo Im.

11:30 a.m. – Depart for Howard Plaza Hotel

12:00 p.m. – Arrive Howard Hotel – Break for Lunch/Rest (private)

1:15 p.m. – Government Delegation Only – Coffee with Prospect (Lydsec – will also be at tea)

1:45 p.m. – Break before Tea

2:00 p.m. – Montgomery County, MD, USA Information and Networking Tea

- *Key event hosted by Montgomery County for Business Prospects*
- *50 attendees: Industries include: AI, Biotech, Cybertech, Fintech, IT, Medtech*

2:00 p.m. – Arrive and Network

2:15 p.m. – Welcome –Brief Intro – Gov Delegation

--Video -

-- Remarks – CE

2:30 p.m. – Company Intros

3:10 Q&A Discussion

3:30 Continued/Discuss or 1:1 – Play by Ear

4:30 Adjourn (unless strong interest in staying – can until 5)

5:00 p.m. – Government Delegation Only -

5:30 p.m. – Government Delegation Only - Arrive TAITRA

5:30 p.m. – Government Delegation Only - Introduction and Meeting TAITRA Chair

James Huang, Chair, Taiwan External Trade Development Council

6:15 p.m. – Depart TAITRA – Walk to Grand Hyatt

6:30 p.m. – Welcome Reception Hosted by Department of North American Affairs, Taiwan Ministry of Foreign Affairs (MOFA)

Special reception specifically for 35 members of delegations from Montgomery County, Canada, USVI

8:30 p.m. – Depart for Howard Plaza (ride back provided by MOFA)

Tuesday, March 28

7:55 a.m. – Meet in Hotel Lobby

8:00 a.m. – Board Shuttle Bus from @Howard Hotel to @TaiNEX 2

8:30 a.m. – Arrival at SCSE 2023 @TaiNEX 2

9:00 a.m. – Guided Expo Tour @TaiNEX 2

10:30 a.m. – Opening Ceremony (speeches, awards) Gov del members required to attend
Montgomery County is only delegation with business members attending opening

11:45 a.m. – Welcome Luncheon @ TaiNEX 2,3F

1:00 p.m. – Net Zero City Leaders Summit* @TaiNEX 2,7F,701 AB Conference Room

Government delegation required to attend; business members may walk expo
CE will give a 5-minute speech in session with 13 other city leaders; brief Q&A
Second 14 city leader session with Q&A

- 5:30 p.m. – Board Shuttle Bus** from @TaiNeX 2 to @1919 Arts and Cultural Center
- 6:00 p.m. – Smart City Tonight** Welcome Reception @1919 Arts and Cultural Center
- 9:00 p.m. – Board shuttle bus** from @1919 Arts and Cultural Center back to @Howard Hotel

Wednesday, March 29

- 9:40 a.m. – Meet in Hotel Lobby**
- 9:45 a.m. – Board Shuttle Bus** from @Howard Hotel to @Nanjing Fuxing Station
- 10:00 a.m. – Meeting with Unimicron Technology Corporation⁷** and Real Site Demo Tour
@Nanjing Fuxing Station Metro Fresh (demo vertical farm in metro)
- 10:30 a.m. – Board Shuttle Bus** from @Nanjing Fuxing Station Metro Fresh to @ TaiNEX 2
- 11:00 a.m. – Expo Tour**
- 12:00 p.m. – SCSE Luncheon** @ TaiNEX 2,3F
- 12:30 p.m. – Lunch with New Taipei City Mayoral Deputy**
- 2:00 p.m. – Board Shuttle Bus** from @TaiNEX 2 to @Mitac
- 2:30 p.m. – MITAC Company visit** (telecom company with *5G project with NCCOE*)
- 3:30 p.m. – Board shuttle bus to Go Smart Presentations and Global Awards**

Thursday, March 30

--Hotel Buffet Breakfast

- 8:25 a.m. – Meet in Hotel Lobby**
- 8:30 a.m. – Board Shuttle Bus** from @Howard Hotel to @TaiNEX 2
- 9:30 a.m. – Special SCSE Match-making⁸** - @TaiNEX2, Networking Zone
CE will give a 5-minute speech for the opening remarks.
- 12:00 p.m. – Lunch** @TaiNEX 2,3F
- 1:20 p.m. – Board shuttle bus** from @TaiNEX 2 to @CHT Training Center in New Taipei City

⁷ Montgomery County Only – please let JC know asap if not attending due to special transit and presentation arrangements

– Visits to **CHT Training Center** in New Taipei City and then **ADVANTECH** in Linkou

4:30 p.m. - Board shuttle bus from @ADVANTECH in Linkou Return to TaiNEX 2; then
and ride shuttle bus back to @Howard Hotel

Friday, March 31

--Hotel Buffet Breakfast

8:25 a.m. – Meet in Hotel Lobby

8:30 a.m. – Board Shuttle Bus from @Howard Hotel to @National Palace Museum

9:00 a.m. – National Palace Museum Cultural Tour⁸

11:30 a.m. – Board shuttle bus from @National Palace Museum back to @TaiNEX 2

12:00 p.m. – Lunch @TaiNEX 2,3F

1:00 p.m. – Board shuttle bus from @TaiNEX 2,3F to @Taiwan AI Labs

1:00 p.m. – Taiwan AI Labs⁸ Real-Site Demo Tour

2:30 p.m. – Board shuttle bus from @Taiwan AI Labs to @Taipei City Government

3:00 p.m. – Official Visit @Taipei City Government

– County Executive only to Mayor meeting; all others (government and business)
with other department leaders

**County Executive will attend Mayor press conference and be one of only four
responses to Mayor Welcome

5:00 p.m. – Board shuttle bus from @Taipei City Government back to @Howard Hotel

Saturday, April 1

5:00 a.m. – Meet in Hotel Lobby

5:05 A.M. – Depart for TPE Airport

8:50 a.m. – Depart for San Francisco

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Government Delegations Outside Taiwan Committed to Attend 2023 SCSE to Date

Town of Morrisville, North Carolina	United States
North Bay Village	United States
Newark	United States
Virgin Islands of the United States	United States
City of Tavares	United States
NTIA	United States
City of Manchester, NH	United States
Toronto	Canada
Vancouver	Canada
Invest Ottawa	Canada
Mexico City's Digital Agency for Public Innovation	Mexico
Prefeitura de Guarulhos	Brazil
Município de Pindamonhangaba	Brazil
City Hall de Ribeirão Preto	Brazil
Redland City Council	Australia
Gladstone Regional Council	Australia
Bundaberg Regional Council	Australia
Palmerston North City	New Zealand
Wellington City Council	New Zealand
Tampere City Hall	Finland
Barcelona	Spain
Lublin City	Poland
Budapest	Hungary
Edinburgh	United Kingdom
Dijon Métropole	France
Asan City	Korea
Seoul Digital Foundation	Korea
Incheon Smart City Corporation	Korea
Matsuyama City	Japan
Chiang Mai Municipality	Thailand
Digital Economy Promotion Agency	Thailand
Selangor IT & Digital Economy Corporation (SIDEK)	Malaysia
DKI Jakarta Provincial Government	Indonesia